



Wraparound Childcare Business Plan

Provider Details	
Contact Name:	
Contact Job Title:	
Name of School/Childcare Provider	
School/Childcare Provider Description:	
<i>Please provide the following information: summary of current wraparound offer, describe the wraparound set up, services you intend to provide, brief description of premises and where wraparound provision will be running from, ages of children accepted, feeder schools (if applicable).</i>	

Action Plan		
<i>Please provide brief summary of the action plan for wraparound provision</i>		
Short Term: current academic year 24/25	Medium Term – next academic year 25/26	Long Term – future academic year 26/27

Skills & Experience
<i>Description of skills/experience of workforce & identify any gaps in skills/experience/training.</i>

Section 2 – Marketing Research

Consider the following – brief description of target customers, local competitors and the services they offer, what other providers can I work with? How and where do I promote my business and how much will it cost?

Details of local feeder Early Years and Childcare Providers for Wraparound Provision (include in neighbouring wards if applicable)

Business name & location	Price (per child, per session)	Strengths	Weaknesses

What is the demand?

Key findings from local competitors, local demand, parent questionnaires.

Services Offered

What services are you going to offer:

	Breakfast Provision	Opening times:	
	After School Provision	Opening times:	
	Holiday Care Provision	Opening times:	

Financial Plan – use the Financial Forecast Tool to assist completion		
Cost per session	Breakfast Childcare	£
	After School Childcare	£
	Holiday Childcare	£
Workforce required based on maximum capacity:	 Staff per session
Annual expenditure		Cost
Insurance		£
Business Rates (if applicable)		£
Ofsted Fees		£
Training Costs		£
Other		£
Monthly expenditure		Cost
Rent/mortgage		£
Staffing costs		£
Utilities		£
Business Rates (if applicable and paid monthly)		£
Food		£
Consumables/Resources		£
Loan Repayments		£
Insurance (if paid monthly)		£

Sustainability – please use the Financial Forecast Tool to assist completion	
How many sessions per week are you required to sell to break even:	