





Brief Overview of the Importance of Effective Recruitment

2 Understanding the Current Landscape

3 Effective Recruitment Strategies

Brief Overview of the Importance of Retention

Retention Strategies

Agenda

#### **Understanding the Current Landscape**



#### **Current Challenges in the Sector:**

The number of people wanting to work in early years and wraparound seems lower.

Even if people are qualified, they aren't experienced enough.

We cannot find people qualified to the right level.

People don't want to work all the hours we want them to.

We find it difficult to compete with other employers.

Financial
pressures are
affecting staff pay,
terms and
conditions on offer.

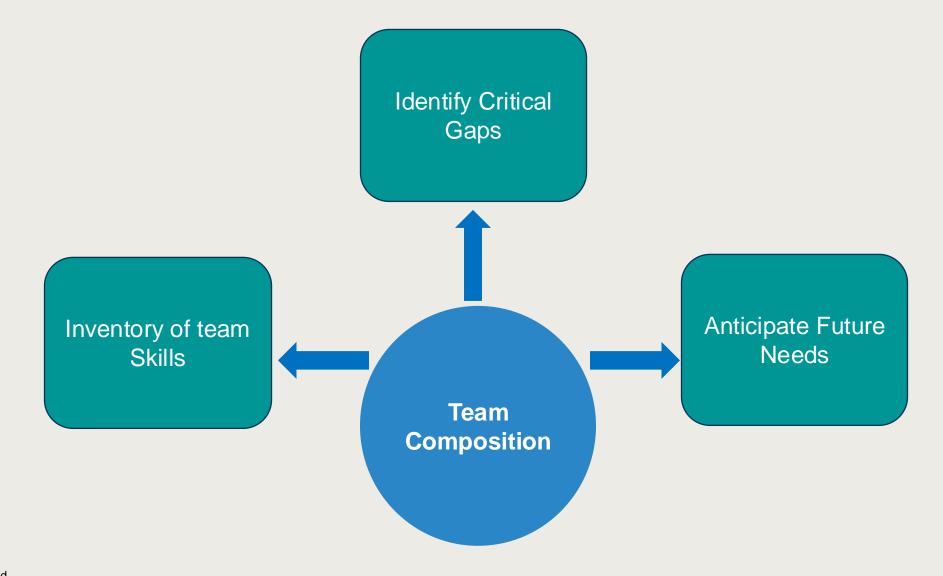
Cost of living crisis and pandemic effects on families' changing needs and demands.

What else?

Recognition of the role/sector.



### The Process of Talent Mapping





#### **Effective Recruitment Strategies**

1
Crafting
Appealing Job
Descriptions

Leveraging
Social Media
and
Professional
Networks

3
Conducting
Thorough
Interviews

Creating a
Compelling
Employer
Brand

5 Open Evenings

Do something big - Early Years Careers / Recruitment resources - Early Years Careers



#### **Retention Strategies**

1

Offering Comprehensive and Consistent Onboarding and Induction

3

Fostering a Positive and Supportive Work Environment

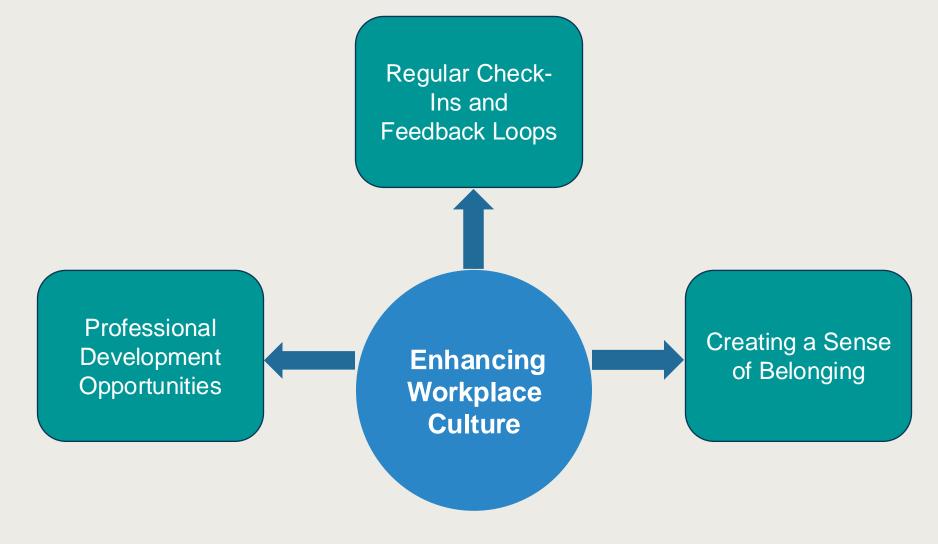
2

**Providing Opportunities for Professional Development**  4

Implementing Staff Recognition and Reward Programs



# Strategies for Enhancing Workplace Culture





## Thank you